

MinistryStory.com Church Marketing Podcast Launches to Help Church Leaders Communicate with Greater Effectiveness

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For Immediate Release: News Release

MinistryStory.com a church marketing and communications company has launched a new educational tool for church leaders, the **Ministry Story Podcast**.

This weekly audio resource is targeted to pastors and ministry leaders so they can discover tools and techniques that will assist them in communicating the message of Jesus and the specific ministry story of their local church with greater effectiveness, impact, and excellence.

"Churches have the greatest story on the planet to tell, yet sadly, they often struggle to be good storytellers in our culture" says David Tonen, host of the podcast.

"I have a real respect and appreciation for church leaders and I want to provide a resource where they can gain practical insights in the areas of church marketing, communication, social media, and technology. These conversations with leaders who have expertise on these topics will create new perspectives on how churches can leverage these tools to reach more people with the life transforming message of Jesus."

The first two episodes feature conversations with Phil Cooke on Branding Faith, and Greg Atkinson on his experiences as a Mystery Worshiper. For more information and to listen to the podcasts please visit www.MinistryStory.com/podcast

A video of David sharing his mission for the podcast for embedding in a website: <http://www.youtube.com/watch?v=TK996OD5eOs>

For more information on the podcast host, www.DavidTonen.com

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